



quot solar tv quot in ghana

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Ferdie Rodgers Ferdie Rodgers is a content creator who studied Journalism and Applied Communication at Multimedia University of Kenya and enjoys compiling content that is enlightening to the reader. Ferdie enjoys writing about trending topics such as entertainment, travelling blogs, sports, technology & science, lifestyle, and politics.

We understand that product financing is key to success in low-income areas. Therefore, Cello TVs come with multiple renowned pay-as-you-go platforms already built-in, enabling them to work with innovative micro-finance solutions

As such we have developed two PCBs for the African "off-grid solar" and "power outage" market that will power any size TV from 16" to 43". The Cello Solar PCB is especially made for solar TV systems with built-in lighting connectors, battery storage and PV charge controls. The 12 volt PayGo PCB allows for the transformation of a TV into a PayGo unit, to be marketed as an affordable, micro-financed product. Both of these unique technologies allow for complete customisation in terms of size, features and capacities. These PCBs are built into Cello's premium solar TV systems and TV kits.

Cello Solar is an associate company of one of the UK's leading LED TV brands, Cello Electronics. All of its TV products are manufactured at a specially developed production facility in the North East of England and are distributed in the UK and Europe through major retailers offline and on. In addition to Cello branded televisions, the company also produces for partners such as Ferguson.

Aspect ratio: 16:9 Resolution: 1366x768 Contrast ratio: 5000:1 Protection: Tempered glass Power: 12W Voltage: 12DC / AC220V Audio power: 8W Accessories: Wall charger Input Signal: HDMI/VGA/AV_IN/AV_OUT/RF/USB USB support: Video/Audio/Image

"We're proud to partner with Cello Electronics to enable distributors to offer this innovative product to more consumers through affordable payment plans," says Angaza CEO Lesley Marincola. "The multi-functional Cello Solar Powered TV helps rural consumers meet their various energy needs, from watching TV to lighting homes and charging mobile phones."

Off-grid TVs are one of the most desired appliances in the market, according to the GOGLA Global Off-Grid Solar Market Report. And medium-sized TVs are the most popular size in East Africa, West Africa, East Asia, and the Pacific; similar to the 22" Cello Solar Powered TV. The HD LED Cello Solar TV is available for distribution in all African countries and the Philippines. Each TV comes with a smart antenna, a solar panel, two highly efficient LED lamps, and a battery pack. If desired, consumers also have the option of charging the TV from an existing power supply.



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"Thanks to the two sizes for the Cello Solar TV, distributors can provide flexibility in choice for consumers in remote regions of the world where electricity supply is either regularly disrupted or non-existent," says Cello Electronics' CTO John Rowe. "And, the all-in-one package makes the TV simple to operate for consumers."

Both the 22-inch and 32-inch solar TVs are now available for sale by product distributors using Angaza's software platform. Contact Angaza to begin offering Angaza Pay-As-You-Go-enabled Cello Solar TVs.

Cello Solar TV Product Details
22-inch or 32-inch Full HD LED TV
TV resolution: Full HD 1080p
Video input: HDMI, USB
PAYG functionality operated by using a remote controller
Smart energy management with up to 12 hours of run-time
Smart antenna and satellite tuner
DVBT2 digital channels
Media player and recorder
USB sockets
Battery pack and charge indication
USB for mobile device charging
CAM slot
Solar panel
Two high efficiency LED lamps
Warranty

Cello has a history of achieving technology "firsts" with its broad product range and has capitalised on the flexibility of its UK manufacturing operation to develop innovative products including its range of Android powered Smart TV's and this year its 22" and 32" battery TV's aimed at the Leisure Market. With an estimated 80% of homes within Africa currently without grid power, Cello's "Solar TV" provides an affordable solution to give African homes the same access to informative, educational and entertaining TV content that is enjoyed the world over.

The Cello Solar TVs include a built-in Lithium ion battery and a built-in solar controller and comes with its own solar panel, which generates enough electricity for more than twelve hours of viewing on its 22" model, based on a single four-hour charge of sunlight. This is a big step forward for Africa, where currently TV's in non-grid areas are powered by external batteries and external solar controllers.

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