



# Apply for ev charging stations

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These standards will help to ensure that chargers operated by different networks will operate similarly and provide the traveling public with a predictable EV charging experience--no matter what car you drive or where you charge. The standards will also require that chargers have consistent plug types and charging speeds, common payment systems, and accessible pricing information, locations, and availability. In addition, these standards establish strong workforce requirements and will create and support good-paying, highly skilled jobs in communities across the country.

"This is a major step toward a world where every EV user will be able to find safe, reliable charging stations anywhere in the country," said U.S. Transportation Secretary Pete Buttigieg. "We're establishing common, universal standards for EV charging stations just like the ones for gas stations, so that recharging an EV away from home will be as predictable and accessible as filling up a gas tank."

The Build America, Buy America implementation plan incentivizes companies to invest in domestic production of EV charging components, while providing a transition period for companies to onshore their supply chains. The rapidly expanding industry is ramping up production to make high-quality, Made-in-America compliant chargers, creating good manufacturing jobs and helping the United States cement its leadership in clean energy manufacturing.

"The Joint Office of Energy and Transportation in its first year has worked closely with the Department of Transportation, Federal Highway Administration, and the Department of Energy, as well as states, communities, and stakeholders across the country to make sure that the Biden-Harris administration's goal to build a network of 500,000 chargers is reliable, equitable, and frictionless for the public to use," said Joint Office Executive Director Gabe Klein.

EV charging station grants have become more common as governments and private corporations work together to invest in sustainable infrastructure. EV charging businesses can leverage these grants to grow even faster -- but first, you need to know which opportunities you and your customers qualify for. Here are some grant opportunities from the biggest EV markets in the US and Canada, and how you can start applying for them.

EV charging solutions providers need to keep a few things in mind when applying for grants. First and foremost, keep track of the close date for each grant application. Many have hard deadlines, and missing one can be a severe setback for your organization. Second, review the details of each grant thoroughly. Ensure that your grant application aligns with the grant program's explicit goals and desired outcomes. Finally, most grants are emphasizing network expansions in rural areas. Consider where you want to start your business and how grant opportunities may affect your strategy.



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Grants are just one form of incentive governments offer. Rebates and regional incentives are common, too. Keep in mind that we have US and Canadian EV charger rebate finder pages on the ChargeLab website, where you'll find even more relevant opportunities.

The US Department of Transportation's Energy Improvement in Rural or Remote Areas Funding Opportunity Announcement is part of President Biden's Bipartisan Infrastructure Law, which approved billions in federal funding to create a sustainable infrastructure for electric and hydrogen-powered vehicles.

The notable caveat for the grant opportunity is that the charging stations must be made available in rural communities, which the grant defines as areas of less than 10,000 people. However, that may be a savvy business move. Installing charging stations in a rural area means there will be little to no competition, helping you gain an early foothold in the area's market. The opportunity is discretionary, and there are no maximum award amounts. However, the floor for grant funding is \$500,000.

The National Association of State Energy Officials (NASEO) has general information on its website regarding the grant opportunities, though anyone hoping to apply for one of the EV charging station grants will need to check their state's website for the specific requirements. Each state has been awarded a different amount of funding from the settlement, so the grant amounts vary.

This \$680 million national program provides funding for the deployment of EV chargers (as well as hydrogen refueling stations) all across Canada. Though the ZEVIP program will be available until 2027, its admissions process for infrastructure owners and operators is a) only open for part of each year and b) selected competitively, so be sure to account for those variables if you're building a business plan that includes a ZEVIP proposal.

Charging proposals eligible for ZEVIP must include at least one charger of 200 kW and above, two fast chargers of 50 kW and above, or 20 chargers of all charging levels. The maximum contribution for each project is limited to \$10 million CAD, covering up to 50% of total costs.

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