## Battery electric vehicles bevs kuwait



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As part of its carbon neutrality strategy, Toyota targets the development of a full line-up of 30 BEV models by 2030, in addition to its wide-ranging electrified vehicle line-up that includes Hybrid Electric Vehicles (HEVs), Plug-in Hybrid Electric Vehicles (PHEVs), and Fuel Cell Electric Vehicles (FCEVs). The full line-up will include models in both passenger and commercial segments globally.

After unveiling 16 new BEV models that are part of the new line-up, President of Toyota Motor Corporation Akio Toyoda announced that the company targets to achieve annual global sales of 3.5 million BEVs by 2030. Toyoda also revealed that Lexus will develop a full line-up of BEVs in all categories and achieve 1 million sales by 2030. Lexus also aims to sell 100 percent BEVs in Europe, North America and China by 2030 and globally by 2035.

In addition, Toyota has announced that it will increase new battery-related investment from 1.5 trillion yen announced in September 2021 to 2 trillion yen, aiming to realize even more advanced, good-quality, affordable batteries.

"Energy plays a critical role in achieving carbon neutrality. At present, the energy situation varies greatly from region to region. That is exactly why Toyota is committed to providing a diversified range of carbon-neutral options to meet whatever might be the needs and situations in every country and region," said Toyoda.

Toyota has been working on the development of Battery Electric Vehicles for 30 years. The EV Development Department was established in 1992, and the RAV4 EV was introduced to the market in 1996, which was even before the release of the world's first mass-production Hybrid Electric Vehicle, the Toyota Prius. At the same time, Toyota also began the development of Fuel Cell Electric Vehicles that run on hydrogen, which finally led to the introduction of the first-generation Toyota Mirai in 2014.

With the Middle East continuing to be a key focus market, Toyota and Lexus have launched an impressive line-up of electrified vehicles in the region, including six Toyota Hybrid Electric models -- Corolla, C-HR, Corolla Cross, Camry, RAV4, and Highlander -- and four Lexus Hybrid Electric models - ESh, RXh, LSh, UXh.

This report presents a comprehensive overview of the Kuwaiti battery electric vehicles (bevs) market, the impact of COVID-19 on it, and a forecast for the market development in the medium term. The report provides a strategic analysis of the battery electric vehicles (bevs) market in Kuwait and describes the main market participants, growth and demand drivers, challenges, and all other factors, influencing the development of the market.

The report covers battery electric vehicles (BEVs - electric vehicles that rely solely on electric power stored in

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a high-voltage battery, which serves to power an electric motor for propulsion; including: battery electric vehicles (BEVs), pure electric vehicles, all-electric vehicles; excluding: plug-in hybrid electric vehicles (PHEVs), fuel cell electric vehicles (FCEVs), extended-range electric vehicles (E-REVs), full hybrid electric vehicles (HEVs), mild hybrid electric vehicles (MHEVs), micro hybrid electric vehicles) and is broken down by:

This research report has been prepared with WMStrategy's research methodology, which includes a blend of qualitative and quantitative data. The information comes from official sources and includes insights from local market experts (representatives of the main market participants), gathered by semi-structured interviews.

For this particular report, more than 10 interviews have been conducted with market experts from the leading companies (producers, distributors, retailers, suppliers, etc.). The full list of interviewed experts and a detailed methodology are available upon request.

The report will be updated as of the current month of purchase, which is why it will be dispatched within five working days after order confirmation. If the report is missing data points you need, it can be amended to fit your specific requirements and satisfy your individual objectives and information needs. Feel free to contact us for more information!

This market research report is ideal for people who want to gain a comprehensive understanding of the Kuwaiti battery electric vehicles (bevs) market. Most often these are professionals actively working in the market as:

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