

China electric vehicle market athens

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"The Greek government has set up a clear route to electrify the fleet, mobility and we are very excited to play a part together with our local partner Spanos Group in this journey," said Kush Gu, Seres Europe sales director.

The design of SERES 5 incorporated some Greek characteristics, Gu said. The model's daytime running lights were inspired by a Greek letter and the window frames by an olive tree leaf.

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China's BYD said on Thursday it is entering the Greek passenger car market with the launch of two models, the latest move from the electric vehicle giant to expand in Europe.

The Shenzhen-based company is bringing its Yuan Plus crossover - known as the Atto 3 in overseas markets - and Seal sedan to Greece, and will be releasing more models in the future, it said in a statement. [Reuters]

After its investigation into unfair competition (on the grounds that Chinese companies receive state subsidies),

Brussels will raise tariffs on Chinese EV imports up to 38.1%. For example, for BYD, whose official representative in Greece is the Sfakianakis Group, the surcharge will be 17.4%.

MG Motor is also present in the Greek market with the Syngelidis Group as an official distributor. According to the data of the Association of Car Importers-Representatives, for the first quarter of the year, MG controlled 2.4% of the Greek market with 1,218 registrations, occupying 16th place.

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