



Electric charging franchise

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Enjoy hassle-free charging with our all-encompassing services, charger selection, installation, and continuous maintenance. We guarantee a smooth and worry-free charging experience.

Owning and operating an EV charger or a franchise can offer a range of benefits for both individuals and businesses. It provides convenience, cost savings, and the opportunity to contribute to a more sustainable future.

At present, there are 161,562 EV charging stations in the US, as of July 2023. California has the highest number of charging stations, and Alaska has the lowest number of stations. With sales of EVs growing consistently, the nation needs approximately 28 million charging stations by 2030.

Of all the states, California owns the maximum number of EV charging stations today. It has roughly 14,000 public EV charging stations, and more are constantly being installed.

Though opening an electric vehicle (EV) charging station can be expensive, it has enough potential to make money. If you plan and manage an EV charging station successfully, you can help EV drivers in your area while simultaneously generating income for you.

However, if you want to get maximum profits out of an EV charging venture, it is best to invest in an EV franchise. It optimizes the EV charging station investment cost and offers lucrative business opportunities by bringing you more customers.

Approximately, it varies between \$45,000 and \$350,000. This is the total cost, which includes several costs, including buying EV charging station equipment, getting permits and licenses, lease of payment to the property owner, insurance costs, site preparation and setup costs, and security costs.

Each of these sub-costs will vary depending on the charger type, number of chargers, geographic location, readiness of the site, and availability of EV charging infrastructure.

According to a survey, EV drivers are willing to pay up to \$3 per hour for charging their cars at a convenient location during their transit. Another study revealed that 12% of EV users are willing to pay more than \$4 per hour to have their cars faster. Considering such estimations, EV charging stations are truly profitable.

If you decide to install a supercharger, the easiest way to increase your revenue is to bill the customers according to energy consumption. This makes Superchargers immensely profitable, especially in regions where EV chargers are high in demand.



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At present, most of the supercharging stations for EV charging services are owned by governments, public facilities, municipal parking, and commercial establishments like shopping centers, restaurants, diners, BBQ locations, hotels, and shopping centers.

To expand the EV charging infrastructure, governments are asking EV charging supply companies to provide EV franchise opportunities. Since then many small to large businesses in the private sector have become the owners of supercharging stations.

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