



# Tesla solar panels news

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However, the momentum was not without issue as Tesla had to stop scheduling solar roof projects in most markets in Q3. The automaker focused on deploying the product on new construction projects, like a large one in Austin.

Thank you for your interest in Tesla solar. Upon further review of your project, our team has determined that your home is in an area we no longer service. As we cannot complete your order, we have processed your cancellation. You will receive a full refund of any collected deposit within 7-10 business days to the card on file.

This includes customers who had solar panels or solar roofs on order and even some projects that were already designed and permitted. Based on social media channel checks, hundreds of Tesla customers are likely in this situation.

In the email, Tesla writes that it is no longer servicing the areas where those customers are located. We have received reports from customers in major solar markets including the greater Los Angeles area, Northern California, Oregon, and Florida.

We previously reported on Tesla's certified installer program. It started with roofing companies trained to install Tesla's solar roof, but lately, Tesla has also certified solar panel installers to deploy the company's "Tesla Energy" ecosystem.

Considering the cancellations, referring to third-party installers, and the layoffs in its own solar planning department, it looks like Tesla might be calling back its own solar installations and instead plans to supply third-party installers.

This would be a significant change in strategy and one of those bits of news where I'd love to reach out to Tesla to ask them what is happening, but you know, Tesla doesn't need a press relation department according to Elon Musk...

When launching the solar roof, CEO Elon Musk presented it as a critical product to accelerate solar power deployment, as it opens up the market to people needing a new roof in the near future, all while delivering a compelling new product.

In 2022, Electrek obtained solar roof installations for the first time and confirmed that Tesla deployed 2.5 MW of solar roofs during the second quarter of 2022, or about 23 roofs per week - not even close to its goal.

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Web: <https://www.sumthingtasty.co.za/contact-us/>

Email: [energystorage2000@gmail.com](mailto:energystorage2000@gmail.com)

WhatsApp: 8613816583346

